



Step into the heart of Africa for *Under the Serengeti Sky* — a magical evening of dining, dancing, and vibrant entertainment, featuring Silent and Live Auctions, **on May 9, 2026, at the Cobb Convention Center-Atlanta**. Inspired by the richness and spirit of Africa, join our chair **Tahnica Phillips** in supporting The CFR because every light matters under the Serengeti sky.

Presented by:



SPONSORSHIP OPPORTUNITIES










“Every light matters under the Serengeti sky”

SIMBA WA SERENGETI PRESENTING SPONSOR
“LION OF THE SERENGETI”
\$25,000

Our **premium sponsorship** level, the **Presenting Sponsor**, is recognized as our event partner through event branding and is promoted with every mention of the event, including all media releases, marketing, and advertising.

Presenting Sponsor benefits include all below, as well as the following:

- Two Tables of 10 with Preferred Placement
- 3 Minute Sponsor Remarks
- Wine Toast (2 bottles of wine per table)
- Full Page Ad in Event Program

SPONSOR BENEFITS	\$15,000 TEMBO MKUBWA “GREAT ELEPHANT”	\$10,000 JUA LA DHAHABU “GOLDEN SUN”	\$5,000 MTO WA MAISHA “RIVER OF LIFE”	\$2,500 RAFIKI “FRIEND”
# of Tickets to the Gala	1 Table of 10 Preferred Placement	1 Table of 8	1 Table of 8	4 Seats at a Table
2 additional bottles of wine				
Company branding at Sponsor Table				
Logo on all printed materials & media				
Logo on invitation				
Featured in Event Program	1/2 page ad	1/4 page ad	Logo	Name
Featured on The CFR website & e-newsletter	Logo	Logo	Logo	Name
Featured on The CFR social media platforms	Video Post	Logo	Logo	Name
On-screen recognition at the Gala	Special Recognition	Logo	Logo	Name
Post-event acknowledgements				



To secure your sponsorship, contact DoraLocklear@TheCFR.org



MARKETING OPPORTUNITIES

Opportunities in orange are no longer available

INTERNET/AUCTION SPONSOR - \$7,500

- 4 seats at Gala
- Logo on auction bidding software
- Logo in program booklet
- Logo on The CFR Website, e-newsletter & social media post
- Company mention during performance

WINE SPONSOR - \$7,500 (Sponsored by O'Dell Hungerford Blanchard & Booth)

- 4 Seats at Gala
- Tag on wine bottles placed at each table
- Logo on program booklet
- Logo on The CFR Website, e-newsletter & social media post

BAR SPONSOR - \$5,000 (2 spots; 1 available) *McCarthy Builders*

- 4 seats at Gala
- Signage at each bar
- Logo in program booklet
- Logo on The CFR Website, e-newsletter & social media post
- Company recognition on-screen at event
- Recognition on all post-event acknowledgements

MUSIC SPONSOR - \$5,000 (1 available)

- 4 Seats at Gala
- On-stage company branding
- Logo in program booklet
- Logo on The CFR Website, e-newsletter & social media post
- Company mention during performance

ENTERTAINMENT SPONSOR - \$5,000 (Sponsored by JM Williams)

- 4 Seats at Gala
- On-stage company branding
- Logo in program booklet
- Logo on The CFR Website, e-newsletter & social media post
- Company mention during performance

LATE-NIGHT SNACK SPONSOR - \$2,000 (Sponsored by Wasserman Talent Solutions)

- 2 Seats at Gala
- Logo in program booklet
- Logo on The CFR Website, e-newsletter & social media post
- Company mention during performance



TABLES OF 8 - \$2,000



INDIVIDUAL SEATS - \$250

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Thank you to our sponsors who help keep children housed, one family at a time.



TheCFR.org



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