

# 2 GREAT EVENTS 1 AMAZING CAUSE



**April 18-30**  
Town Center Mall



We took a few years off, but we are ready to bring all our friends back to the party of the season. We are putting the FUN back in FUNdraising by bringing you not one but TWO amazing events this spring.

**PARADE OF PLAYHOUSES:** We are excited to bring you the **Second Annual Parade of Playhouses!** This special showcase brings together design and construction teams to create unique children's playhouses that will be showcased to help raise awareness for the children and families we serve. We were blown away by last year's creations and can't wait to see what our teams come up with in 2022.

**STEP RIGHT UP GALA:** To close our Parade of Playhouses, we are introducing our one-of-a-kind, re-imagined night of celebration! Join us for a night of exciting performers, delectable delights, libations, interactive activities, prizes and auctions all to support our work of preventing and disrupting homelessness for children and their families. Ladies and gentlemen, **STEP RIGHT UP GALA** to support your community. You won't want to miss it!

## SPONSORSHIP OPPORTUNITIES

Presenting  
Co-Chair Sponsors:



Sponsor Benefits	\$15,000	\$10,000	\$5,000	\$3,000	\$1,000
# of Tickets to the Gala	1 Table of 12 <i>Preferred Placement</i>	1 Table of 10	1 Table of 8	1 Table of 8	2 Seats at a Table
VIP Tickets to Pre-Event Party or Sneak Peek Reception	8	5	2		
Company Branding at Sponsor Table	■	■			
Logo on all Printed Materials and Media Releases	■				
Logo on Invitation	■				
Featured in Event Program/Booklet	1/2 page Ad	1/4 page Ad	Logo	Name	Name
Featured on the CFR Website & e-Newsletter	Logo	Logo	Logo	Name	Name
Featured on the CFR Social Media Platforms	Video Post	Video Post	Logo	Name	Name
On-Screen Recognition at Gala	Special Recognition	Logo	Logo	Name	Name
Post-Event Acknowledgments (i.e., Social Media and e-Newsletters)	■	■	■	■	
Town Center at Cobb - Sky Banner Recognition throughout April	■				
Town Center at Cobb - Recognition Parade of Playhouse Signage throughout April	Logo	Logo	Name		



**theCFR.org**



To sponsor our spring FUNdraisers please contact Christal McNair at [ChristalMcNair@thecfr.org](mailto:ChristalMcNair@thecfr.org) or visit [theCFR.org](http://theCFR.org).

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## ADDITIONAL OPPORTUNITIES



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### WINE SPONSOR - \$6,000 (1 available)

- 1 Table of 10 at Gala
- 4 VIP Tickets to Pre-Event Party or Sneak Peek Reception
- Company Branding on Wine Bottles Placed on Tables
- Logo in Program Booklet
- Logo on the CFR Website, e-newsletter and Social Media Post

### BAR SPONSOR - \$5,000 (2 available)

- 1 Table of 8 at Gala
- 2 VIP Tickets to Pre-Event Party or Sneak Peek Reception
- Company Branding on Bar in Pre-Function Area and in Ballroom
- Logo in Program Booklet
- Logo on the CFR Website, e-Newsletter and Social Media Post
- Company Recognition On-Screen at Event
- Recognition on all Post-Event Acknowledgments

### BAND SPONSOR - \$4,000 (1 available)

- 1 Table of 8 at Gala
- 2 VIP Tickets to Pre-Event Party or Sneak Peek Reception
- Company Branding on Stage Next to the Band
- Logo in Program Booklet
- Logo on the CFR Website, e-Newsletter and Social Media Post
- Company Mention by the Band during their Performance

### CARNIVAL ENTERTAINMENT - \$4,000 (1 available)

- 1 Table of 8 at Gala
- 2 VIP Tickets to Pre-Event Party or Sneak Peek Reception
- Company Branding on Signs at the Front Stages Announcing the Performers
- Logo in Program Booklet
- Logo on the CFR Website, e-Newsletter and Social Media Post

### GAMES - \$1,000 (4 available)

- 2 Seats at a Table
- Company Branding on one of the Games at the Gala

### PLAYHOUSE REAL ESTATE SPONSOR - \$500 (up to 10 available)

- "Coming Soon" and "For Sale" Branded Yard Sign placed in Front of one of the Playhouses on Display, 4/01-4/30, at Town Center at Cobb



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