



winter 
Wonderland
gala the center for
family resources



Saturday
February 24, 2018
Cobb Galleria

LIVE & SILENT AUCTIONS
DINNER & DANCING
LIVE MUSIC & ENTERTAINMENT

PROCEEDS EMPOWER COBB FAMILIES TO OVERCOME POVERTY AND HOMELESSNESS



WWW.THECFR.ORG/GALA

SPONSORSHIP OPPORTUNITIES

Benefiting The Center for Family Resources

PRESENTING SPONSOR
\$25,000



- Two premier tables of ten
- Top logo recognition on all printed materials, including cover of event program, invitation and in media releases and media activities
- Logo recognition as presenting sponsor on billboard advertisements
- Premier signage during event
- Opportunity to make opening remarks from stage
- Recognition as Presenting Sponsor from emcee and on-screen
- Logo recognition as Presenting Sponsor in CFR newsletter, e-news, and on CFR website
- Company featured on CFR website banner and through social media
- 10 Tickets to VIP event

BENEFITS

CELEBRATED ICON	COMMAND PERFORMER	ENCORE ENTERTAINER	MARQUEE STAR	FEATURED PLAYER	PATRON SPONSOR
\$15,000	\$10,000	\$7,500	\$5,000	\$3,000	\$1,000

One table of ten

Recognition on all printed materials, media releases and media activities

Prominent signage during event

Recognition from emcee

Recognition in CFR newsletter, e-news, and on CFR website

On-screen recognition

Social media recognition

Tickets to VIP event NEW EVENT!
Date and location to be announced

PREMIER	PREFERRED	CELEBRATED ICON	COMMAND PERFORMER	ENCORE ENTERTAINER	MARQUEE STAR	FEATURED PLAYER	PATRON SPONSOR
●	●	●	●	●	●	●	●
TOP LOGO	TOP LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO
●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●
LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO
●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●
6	4	2	2	2	2	2	2

Two seats
Recognition in event program

FOR MORE INFORMATION

Vicky Warr 770.428.2601 x226

vickywarr@thecfr.org

Proceeds empower Cobb families to overcome poverty and homelessness

